

by MAJOR FOOD GROUP

The RARRROOM

for MEMBERS





"I like large parties. They're so intimate. At small parties there isn't any privacy."
—
F. Scott Fitzgerald





The RA RA ROOM

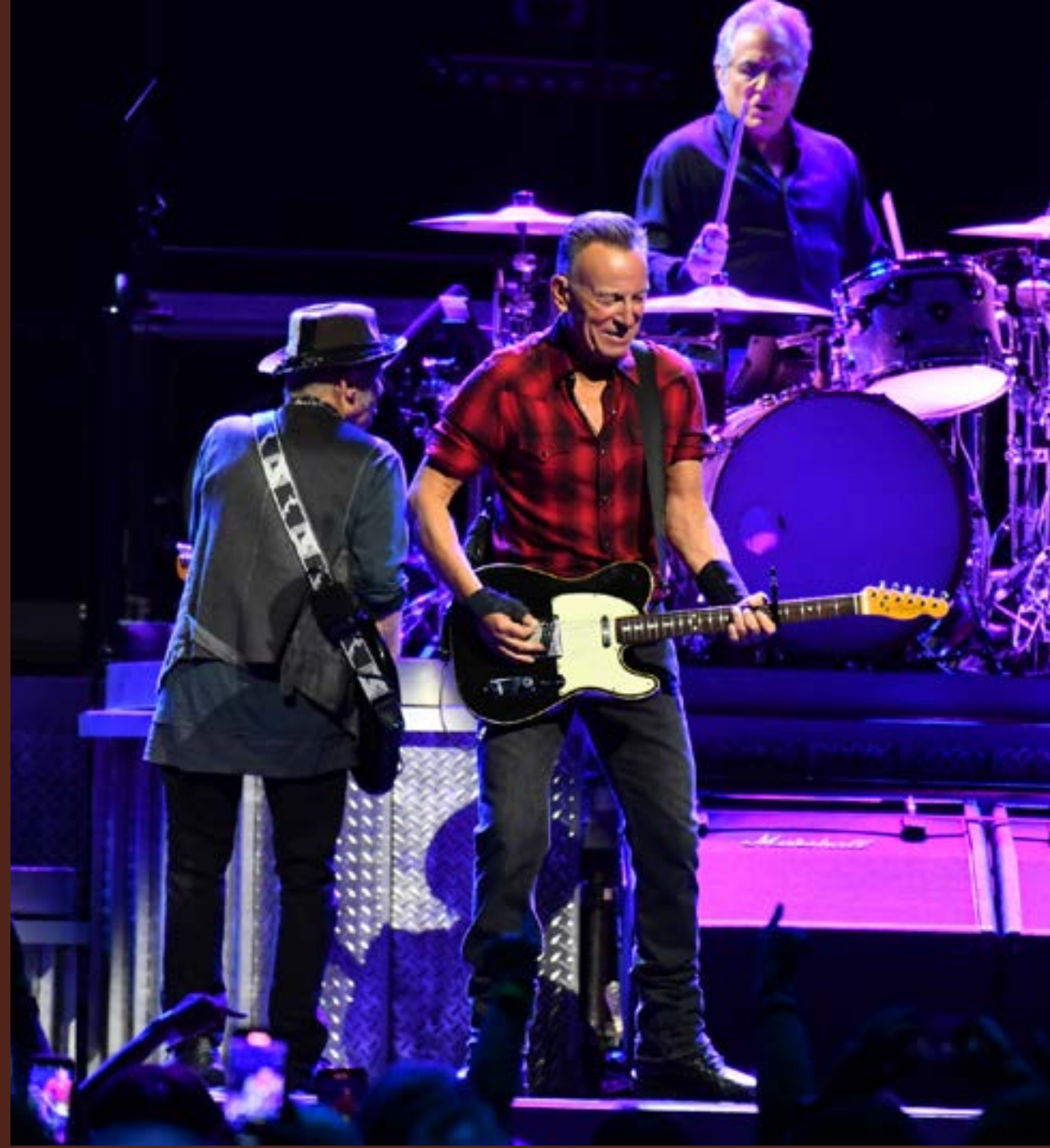
Introducing *The Ra Ra Room*,
an opulent and celebratory destination by
the world-renowned *Major Food Group*
that transports members to the bygone
Gatsby era of fine dining.



Major Food Group

Major Food Group, the world-renowned creative force behind iconic restaurants including Carbone, The Grill, Sadelle's, ZZ's Club, and The Crown Club at Barclays Center, has pioneered an approach to hospitality that is at once warm and polished, classic and contemporary.

Staffed with the best and brightest from the company's 50+ global properties, The Ra Ra Room represents the greatest expression of this style. Major Food Group is honored to bring to life The Ra Ra Room with Player 15 Group and raise the bar, together.



Player 15 Group

Player 15 Group is an investing and operating company founded by Mat Ishbia. It includes the Phoenix Suns, Phoenix Mercury, Footprint Center, Valley Suns, all of his sports-related real estate holdings and now, The Ra Ra Room.

Mat created Player 15 Group to give every team member a shared identity and mission regardless of role or position. The name is a tribute to Mat's experience at Michigan State University as player 15—the last player on the basketball team, the walk-on, who does everything it takes to help the team. All team, all the time.





Ready for Ra Ra?

The Ra Ra Room will feature the highest caliber experiences of any members dining club in the world.

Discreetly positioned within The Footprint Center, the destination is recognizable by only a single martini donning the entrance. It may seem unassuming at first, but the moment members pass through that nondescript arrival, they enter a world of glamor and indulgence that evokes a grand residence.

This luxurious and lively hideaway is the perfect setting for everything from cocktails with friends, decadent dinners, or lively celebrations.

Featuring a curated selection of Major Food Group classics from their iconic culinary portfolio, a world-class wine list, and a lavish pantry stocked with gourmet snacks and treats, The Ra Ra Room will deliver a new standard of hospitality.



The Dining Experience

The menu will feature the most stellar Major Food Group signatures, like Carbone's Veal Parmesan, Spicy Rigatoni Vodka, and Caesar Salad alla ZZ. Guests can also enjoy abundant Raw Bar selections, such as Dressed King Crab and Chilled Half Lobsters, along with perfectly executed classics ranging from Sizzling Shrimp Scampi to our Steakhouse Burger.

Throughout the year, the a la carte menu will highlight a variety of specials from the MFG culinary universe, which includes such legendary establishments as Carbone, The Grill, ZZ's Club, and Sadelle's. Every visit will offer something new, and exceptional, to try.





The Beverage Experience

Guests can enjoy a curated selection of cocktails, including house martinis and classic negronis. Complementing this program is a world-class wine and spirits collection featuring rare bottles and options for every taste.

In true Major style, our expert bartenders and cocktail servers will meet every need and preference of our guests. The philosophy is simple: “We want to get you exactly what you want tonight.”









Your Membership

Your membership grants two individuals exclusive access to The Ra Ra Room.

OTHER BENEFITS INCLUDE

- * Admission of additional guests
- * Personal concierge for reservations and other event needs
- * Valet parking
- * Access to two private dining rooms
- * Presale access to NBA, WNBA, concert & other events

MENU *a la Carte*

ANNUAL MEMBERSHIP FEE: \$15,000

HOURS OF OPERATION

- * Open from 5pm until close, *Reservations suggested & open seating at bar*
- * Every Thursday through Saturday, *Select sunday brunches*
- * Every Phoenix Suns home game, *Regardless day of the week*
- * Select Phoenix Mercury home games & concerts, *Regardless day of the week*

Let's Ra Ra →

CLICK TO APPLY



The
RARA ROOM